

My Cool Company BRAINDING GUIDE

Headline 1

NYX STD REGULAR

Headline

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Subhend 1

Georgia Bold 12/14

Georgia Body Body Text 1

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Subhend 2

Acumin Variable Concep 12/14

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Acumin Variable Concep 10/14

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Acumin Variable Body Text 2-3 lines Drop Cap

Acumin Variable Concep 10/14

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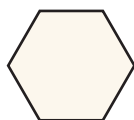
Brand Color



R36 G29 B17

#241d11

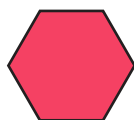
C64, M64, Y75, K77



R252 G247 B237

#fcf7ed

C0, M2, Y6, K0



R245 G65 B99

#f54163

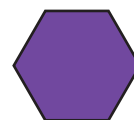
C0, M89, Y47, K0



R79 G125 B96

#4f7d60

C71, M33, Y69, K14



R113 G72 B159

#71489f

C67, M84, Y0, K0