

LYRIC LOFT LOGO USAGE GUIDE

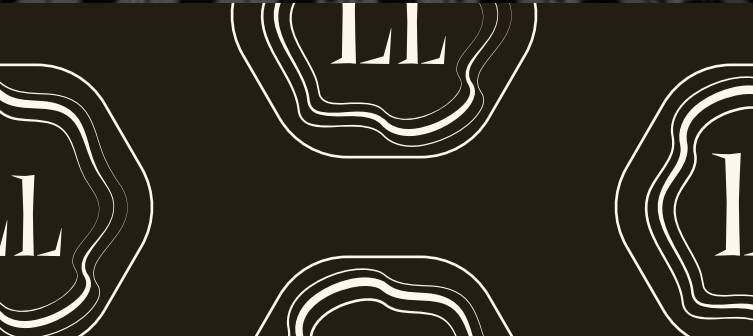


LYRIC LOFT

BW Logo- Font: Nyx Std



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C= 0 M= 0.735 Y= 0.596 K= 0.039
HEX f54163
RGB 245 65 99
CMYK 0 0.735 0.596 0.039
LAB 56.18, 69.1, 22.9

C= 0 M= 0.02 Y= 0.06 K= 0.012
HEX fcf7ed
RGB 252 247 237
CMYK 0 0.02 0.06 0.012
LAB 97.36 -0.03 5.38

C= 0 M= 0.194 Y= 0.528 K= 0.859
HEX 241d11
RGB 36 29 17
CMYK 0 0.194 0.528 0.859
LAB 11.24 1.19 9.17

C= 0.289 M= 0.547 Y= 0 K= 0.376
HEX 71489f
RGB 113 72 159
CMYK 0.289 0.547 0 0.376
LAB 38.98 35.5 -40.95